

Privacy Policy – LG Skin Clinic

Introduction

LG Skin Clinic (“we,” “us,” “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you visit our website <https://www.lg-skinclinic.nl/>.

1. Information We Collect

- **Personal Data:** Name, email address, phone number, date of birth—provided when you book an appointment, sign up for our newsletter, or contact us.
- **Usage Data:** IP address, browser type, pages viewed, time spent on pages, and other logs—automatically collected through cookies and analytics tools.

2. How We Use Your Information

We use your data for the following purposes:

- To manage and confirm bookings, send reminders, and communicate about your appointment.
- To respond to your inquiries and fulfill your requests.
- To send you marketing communications (if you opt-in), including updates, news, and promotions.
- To monitor and analyze website usage to improve our services and user experience.
- To comply with legal obligations and protect our rights.

3. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience. You can choose to disable cookies in your browser settings, but this may affect certain features of the website.

4. Data Sharing

We may share your information with:

- **Service providers** (e.g., email services, booking software providers, web hosting) strictly for business functions.
- **Legal authorities**, if required by law or necessary to protect rights or safety.
- **Third parties** only with your explicit consent.

Our service providers are obligated to protect your data and use it solely for agreed purposes.

5. Data Retention

We retain your personal data only as long as necessary for the purposes described: for appointment management, responding to inquiries, marketing (with consent), and complying with legal requirements.

6. Your Rights

Depending on applicable law, you may have the right to:

- Access your personal data.
- Correct or update inaccurate information.
- Request deletion or restriction of your data.
- Object to processing.
- Receive a portable copy of your data.
- Withdraw consent at any time (for marketing communications).

To exercise your rights, please contact us at the details below.

7. Data Security

We implement appropriate technical and organizational measures (e.g., secure servers, encryption, access controls) to protect your personal data against unauthorized access, use, or disclosure.

8. International Transfers

Your data may be processed by third parties located within or outside the European Economic Area (EEA). When transferred outside the EEA, we ensure appropriate safeguards are in place to protect your data.

9. Children

Our services are intended for individuals aged 18 or over. We do not knowingly collect personal data from children under 16. If we learn that we have collected data from a minor, we will delete it immediately.

10. Changes to This Policy

We may update this Privacy Policy occasionally. Any changes will be posted on this page with an updated “Last Updated” date.

Contact Us

If you have questions, requests, or complaints regarding this policy, please contact:

LG Skin Clinic

Email: info@lg-skinclinic.nl

Chamber of Commerce (KVK): 71252371

Registered Address: H. Marsmanplantsoen 13, 2548 EJ, Den Haag, The Netherlands

This Privacy Policy was last updated on **June 19, 2025**.